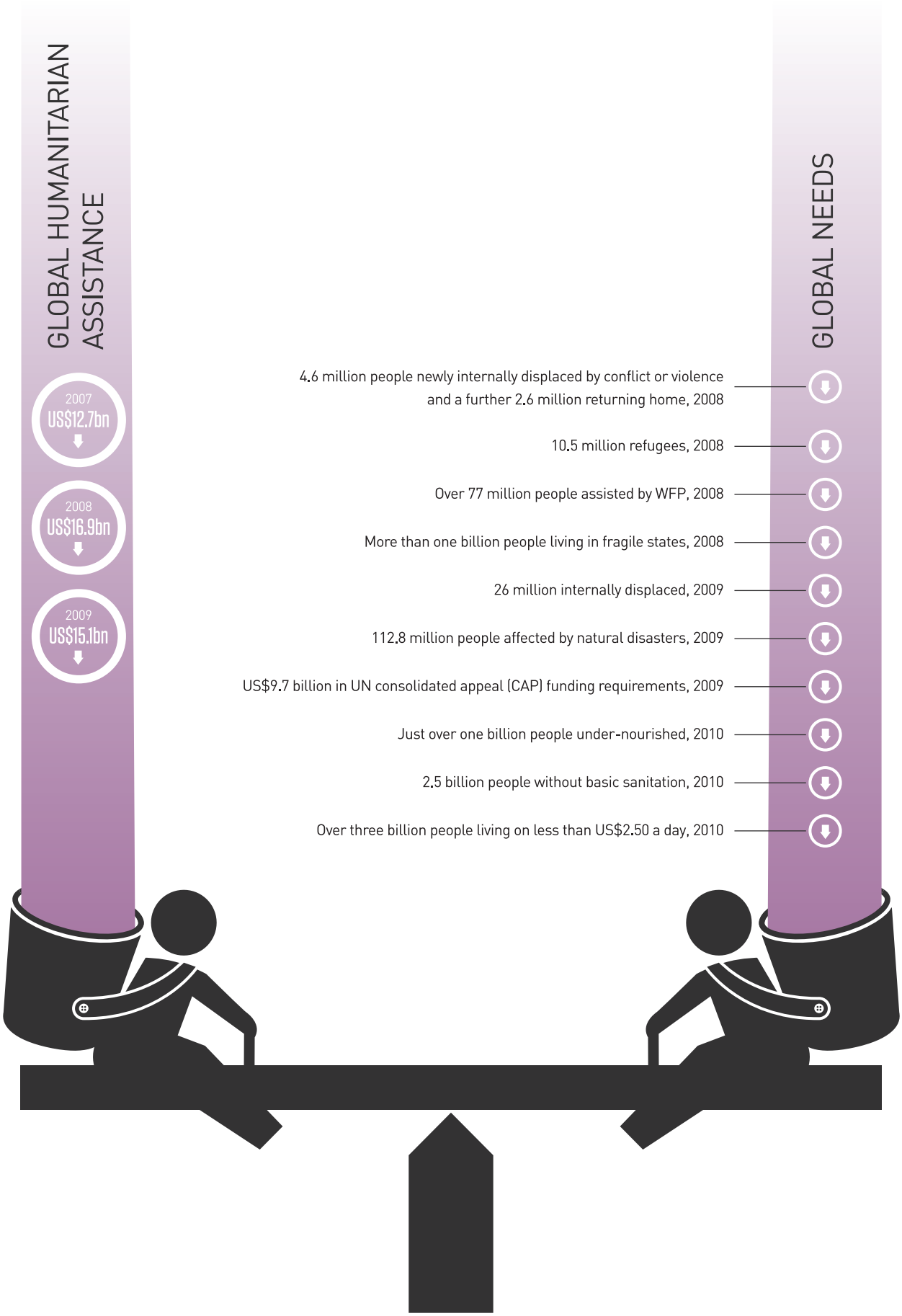SCALE OF NEEDS:
AN OVERVIEW